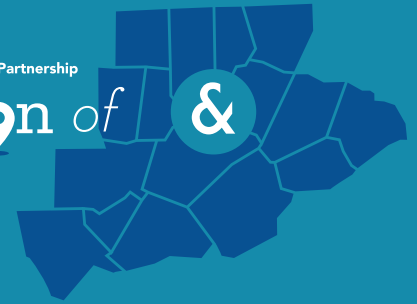


2016 STATE OF THE RESEARCH TRIANGLE REGION

Research Triangle Regional Partnership

the region of &



Presenting Sponsors

CAMPBELL
UNIVERSITY



Sponsorship Opportunities

Date: Thursday, **May 19, 2016**, 7:00 - 10:00 AM

Location: Sheraton Imperial Hotel & Convention Center Durham, NC

Examining the present and future of regional economic development initiatives.

The 2016 State of the Research Triangle Region event will be the key nexus for experts and leaders of the region's most innovative towns, counties, companies, research centers, universities and organizations. Technology drivers coupled with top talent retention, educational opportunities at all levels, and innovative individual services define the Research Triangle Region as a well positioned region to lead emerging areas, and create significant economic opportunity.

Celebrating regional economic development! You will want to participate as nearly 1000 of the region's industry and community leaders gather to discuss the region's economy, trends and forecasts at the 2016 State of the Research Triangle Region event on May 19 at the Sheraton Imperial. The Research Triangle Regional Partnership (RTRP), along with presenting sponsors Campbell University and Delta, will take a look at the Research Triangle's economic progress and business trends. Attendees will gain insight into the continuing growth of the region, including topics such as employment and job growth, as well as new industries and evolving opportunities as the Triangle region continues to outperform other areas around the world.

Join Us in Sponsorship! Organizations will want to have a visible presence at the State of the Region to not only learn about what is happening in the region, but to showcase their own leadership as a top performer in the region. The Research Triangle Regional Partnership is once again offering tiered sponsorship levels, each thoughtfully created to increase your organization's exposure to the region and beyond. To learn more about the 2016 State of the Research Triangle Region and the benefits sponsors will enjoy, take a look at the back of this document or visit www.researchtriangle.org/2016SOR and join us May 19, 2016.

2016 State of the Region Event Sponsorship Levels

	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Breakfast Sponsor	Networking Sponsor
Sponsorship Benefits	\$20,000 (Limit 2)	\$10,000 (Limit 4)	\$7,500 (Limit 6)	\$5,000 (Limit 12)	\$3,000 (Limit 20)	\$2,500 (Limit 4)	\$2,000 (Limit 4)
Five minute presentation from company representative featuring customized background & logo display	X						
Company materials placed on each chair	X						
Company logo on all PPT slides of the event	X						
Local media opportunity at end of SOR event	X	X					
Inclusion in SOR Video	X	X					
Recognized on promotional materials before, during & after event	X	X					
Company display in registration lobby	Booth	Display Table	Standup Banner				
Inclusion in "Did you Know" rotating slides during Networking and following event	X	X	X				
One customized SOR presentation to your company executives/ employees	60 min	45 min	30 min				
Your company's Success Story featured on researchtriangle.org	X	X	X	X			
Recognized at podium during event	X	X	X	X			
Recognized at event - (SOR banner over registration table & on breakfast slides)	X	X	X	X	X		
Recognized via social media before and during event	X	X	X	X	X	X	
Company logo or text on event materials	Front Cover Handout	Back of Cover Handout	Inside Back Page Handout	Inside Back Cover Handout	Text Only Handout	Logo on Each Table (Tent Card)	Logo on Banner Over Coffee Area
Company name on www.researchtriangle.org (3 years)	Main Page Hyper-linked Logo	1st Layer Hyper-linked Logo	2nd Layer Hyper-linked Logo	3rd Layer Hyper-linked Logo	Text Only	Text Only	Text Only
Private Table (10 seats for you and your guests)	Front Row Center	Front Row	Center	Executive Level	Select	Preferred	Preferred



The Research Triangle Regional Partnership (RTRP) leads economic development for the Research Triangle Region of North Carolina. RTRP works to generate competitive advantage and economic growth for member counties and investors.

For more information, visit www.researchtriangle.org or follow @TriangleRegion.